



HENDERSON LOGGIE

Chartered Accountants

CREATIVE & INTERACTIVE MEDIA

hlca.co.uk



ABERDEEN

DUNDEE

EDINBURGH

GLASGOW

MEMBERS OF



CREATIVE & INTERACTIVE MEDIA

We have a particular specialism in working with independent video game developers. Since the late 1980s our team has been providing advice not only on core accounting compliance services but also on ways in which studios can grow and develop to achieve success and build sustainable businesses, through strategic planning, lean management, business improvement and how to do business abroad, specifically in emerging economies. We also provide insight into new and existing business models for game distribution, product strategy and revenue and financing, whether that be premium, freemium, ad-supported or hybrid.

HOW DO WE ADD VALUE TO BUSINESSES IN THIS SECTOR?

- Funding support
- Extensive network of valuable industry contacts not just in Scotland but across the world
- Expert knowledge of the range of tax reliefs that are available, R&D Tax Credits and the various creative sector tax reliefs, including Video Games Tax Relief and Theatre Tax Relief.
- Business model development, support and challenge
- Strategic and business planning support, including innovative cloud based coaching platform
- Change management support
- Access to senior personnel within HMRC and the BFI

OUR WORK IN THE SECTOR

We have worked with Denki, a 'digital toy factory', for 14 years. The company is the creator of over 180 individual games, covering a range of platforms.

Denki wanted to develop their intellectual property. As part of this process, they selected a number of projects for potential IP development and we worked with them to develop a decision matrix that would act as a filter to ensure the time the company invested would be on projects that should be commercially successful, rather than technically challenging. Coaching was provided on how to implement the decision matrix and how to ensure the correct factors and weightings were applied. As a result of using the decision matrix Denki pursued projects that it may not have otherwise considered but which proved to be commercially successful.





FINALIST

**TIGA GAMES INDUSTRY AWARDS
2014, 2015 & 2016**

£1M

**VIDEO GAMES TAX RELIEF
RECLAIMED**

SERVICES TO THE GAMES SECTOR



**ACCOUNTING &
BUSINESS SOLUTIONS**



**GROWTH & STRATEGIC
FINANCIAL SUPPORT**



**TAX & REMUNERATION
PLANNING**



**VIDEO GAMES
TAX RELIEF**



**R&D
TAX RELIEF**



**PAYROLL &
HR FUNCTION**



**CLOUD
ACCOUNTING**



**FUNDING
ADVICE**



**VIRTUAL FINANCE
DIRECTOR**

PARTNERSHIPS



**Abertay
University**



RESONATE



OUR TEAM



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