

Susan Godman, BA, CA



Accredited Business and Personal Coach (Mindshop International Expert Coach and International Coaching Federation (ICF) PCC Accredited)

Susan is a High Performance Coach who will help you unlock your potential and reach your optimal performance by implementing small changes that will make a big impact. She provides a personalised and authentic approach to help clients get to the root cause of problems, find a solution based focus, gives support, with accountability built in. Through building a strong relationship and building rapport, she adapts her coaching style and methodology based on the needs of her individual clients and their business contexts to help them achieve their goals.

Her clients are typically Managing Directors ('MDs') and CEOs of SMEs across Scotland and a diverse range of industries. She also supports the MDs develop their senior teams into future leaders. She works with clients on a 1-2-1 basis, and group settings. Coming from a financial background as a Chartered Accountant, she has strong professionalism and corporate experience.

Why Coaching may be for you:

- You have too much to do and not enough time
- You have a vision for the business but have an outdated strategy and plan
- You are struggling with staff/team engagement
- You have lots of ideas for the growth of the business but implementing these are challenge
- You are working very long hours which is having an impact on your personal life
- You need support with implementing change in the business
- You need an external sounding board, someone impartial from the business
- You would like to build your self belief / self Confidence
- You would like an opportunity to reset your personal vision
- You want to determine your personal values
- You are keen to develop empowering habits
- You want to improve key relationships at work and elsewhere
- You are striving for greater wellbeing, sense of control and a work/life balance.
- You would like a better focus, understanding and confidence in where you are going & why

Testimonials from current clients

"We engaged Susan to support a coaching need within the business after she was recommended to us by someone in another part of our Group. Susan has been coaching our Head of Finance for over 12 months now to build confidence and encourage a higher level of critical thinking.

Over the last twelve months, our Head of Finance has grown significantly in terms of confidence and assertiveness and we have decided to continue with the coaching for an extended period of time. Susan is down to earth, focussed and has a naturally supportive style which challenges without being intimidating – perfect for our needs."

CEO, Brightsolid, DC Thomson

"Susan is knowledgeable, engaging and, most importantly, genuine; caring just as much about her client's business as they do themselves. Susan has helped to coach and mentor me personally, as well as enhancing my leadership team through improving both our approach to problem solving and our use of tools.

I would highly recommend Susan to any business leader looking to find a real coach who brings honesty and sense-checking when it's needed most."

CEO, Hyper Luminal Games Ltd

